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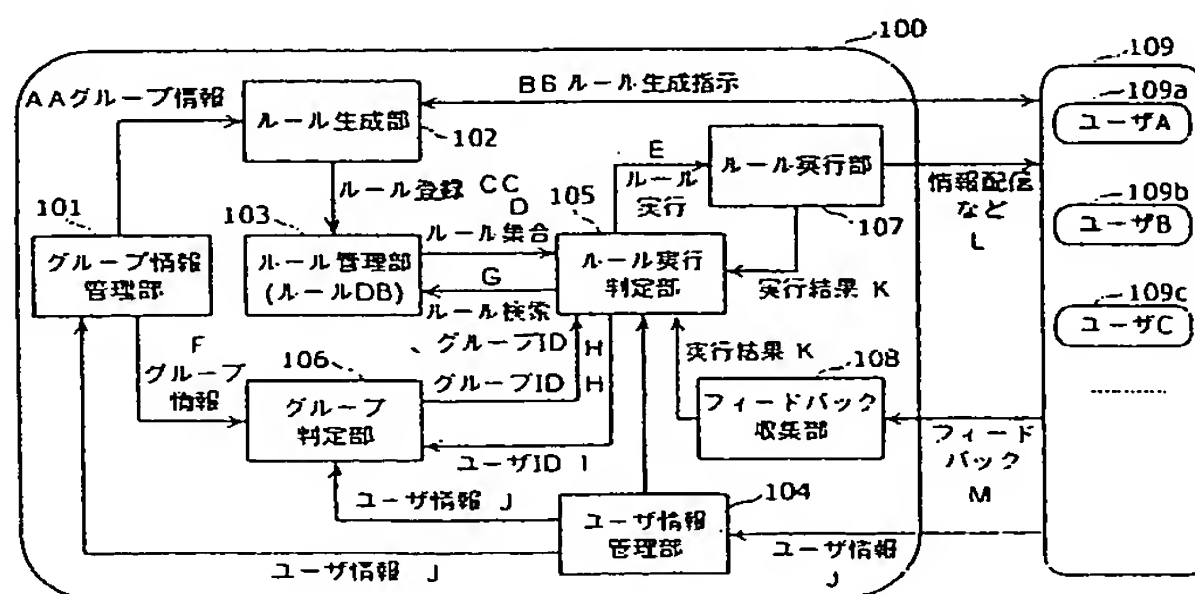
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(54) Title: INFORMATION NOTIFICATION APPARATUS AND INFORMATION NOTIFICATION METHOD

(54) 発明の名称: 情報通知装置および情報通知方法



102...RULE GENERATING PART  
 101...GROUP INFORMATION MANAGEMENT PART  
 103...RULE MANAGEMENT PART (RULE DB)  
 105...RULE EXECUTION DECIDING PART  
 107...RULE EXECUTION PART  
 106...GROUP DECIDING PART  
 104...USER INFORMATION MANAGEMENT PART  
 108...FEEDBACK COLLECTING PART  
 109a...USER A  
 109b...USER B  
 109c...USER C

AA...GROUP INFORMATION  
 BB...INSTRUCT RULE GENERATION  
 CC...REGISTER RULES  
 DD...COLLECT RULES  
 EE...EXECUTE RULE  
 FF...GROUP INFORMATION  
 GG...SEARCH FOR RULE  
 HH...GROUP ID  
 II...USER ID  
 JJ...USER INFORMATION  
 KK...EXECUTION RESULT  
 LL...DISTRIBUTE INFORMATION AND THE LIKE  
 MM...FEEDBACK

(57) Abstract: There are included a rule management part (103) and a rule execution part (107). A rule is produced based on information (TPO information) related to a taste of a particular user ("mother"). The rule management part (103) defines and holds an information notification rule in which when the user ("mother") satisfies predetermined conditions ("Milk is sold near by." and "500 yen or more in possession"), the user ("mother") should be notified of a predetermined information ("Buy the milk."), and also defines and holds an information notification rule for another user ("father") based on information related to his taste. When the user ("mother") satisfies conditions ("Wine is sold near by." and "Its price is 2000 yen or less.") defined in the information notification rule of the other user ("father"), the rule execution part (107) notifies the user ("mother") of information ("Buy the wine.") that should be notified to the other user ("father").

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